



Design Interaction Day 2010

CEU Synopsis



Our field of work has been hit hard by the economy. With that in mind we have strived to provide speakers who can enlighten us on some of the few growing areas in Interior Design and how you can apply them to your designs. Below we've listed a synopsis of the speakers we will have for the day with the hopes that you will find them enlightening and helpful. All CEU's are IDCEC accredited and will apply to ASID and IIDA continuing education credits.

Keynote Speaker 9:45-10:45am

.1 CEU – “Observation”: Presented by: **Jeffrey Block, Steelcase, Senior Consultant, Applied Research and Consulting**
As designers, observation should be a key function. There are specific methods for observation and they can be used to help analyze the workplace to better identify the needs of the users in order to solve for those needs appropriately. At Steelcase we practice a rigorous user-centered design process to help us develop a deep understanding of what is happening in the workplace from the workers perspective. One of the techniques used in this process is observation. This allows us to get an up-close and personal view into the workplace. There are many different techniques that are used to conduct research and to do observation. The course will help to explain some of these techniques with a new twist specifically relating to note taking and synthesis.

Breakout Session 1 – 11:00am to 11:45am

Please note that we can accommodate only 60 persons per room for the break-out sessions.

Working Together: Historic Preservation & Interior Design - Presented by William P. Morgan, Historic Preservation Officer, City of Muncie, Ind.

Recipient of the first-ever Secretary of the Interior's award for *Historic Preservation in the Certified Local Government Category*; Bill Morgan is a Graduate Architect with over twenty year's experience in historic preservation and restoration. Bill is currently the Historic Preservation Officer for the City of Muncie and serves on the staff of Muncie's Community Development Office. He will be speaking on how Historic Preservationists and Interior Designers can help each other in a recovering economy.

.1 CEU - “Experiences in Outpatient Care –Outpatient Facility Design” - presented by Jeff Fredrickson, Steelcase
Research indicates that hospitals will soon be caring only for the sickest patients; all others will be cared for as outpatients. What sort of environments will those patients find? Does your outpatient environment promote the learning that is an essential part of treatment compliance? Does it support the collaboration among talented physicians, nurses and other staff that is so necessary to care delivery? We believe it can.

.1 CEU “Movement toward Wellness in the Workplace” - presented by John Shideler, Steelcase
There are a lot of good things about the current approach to office ergonomics. However, emerging trends and new insights are calling into question the traditional view of ergonomics. Businesses today are taking a more proactive approach to employee wellness in the workplace. But has office ergonomics kept pace? Up until today, ergonomics in the office has been somewhat reactive, focusing only on the physical science and the prevention of injury. Today, we look to expand the ergonomic lens to one that includes the impact of three different, yet related sciences—physical, cognitive, and social—making a "complete" ergonomic workspace and program look vastly different than what it's ever been before. Learn how the movement toward wellness in the workplace can help minimize healthcare costs, maximize employee wellness and productivity, and attract and retain employees. You'll learn through provided thought starters, program checklist, and recommended next steps on how to help evolve your approach to office ergonomics.

.1 CEU – “Generations at Work” – presented by Marie Mann, LEED AP, Steelcase
There are four distinct generations of workers in the workplace, all with different needs and desires. This course explores the characteristics and influences of each, as well as the potential impact and benefits they have on the workplace. Attendees will gain insight into trends and how the convergence of the generations impacts the design of space.

Breakout session 2

“BIM – The History of the Future” – Presented by Tony Elliott, AIA, IIDA, RID, NCARB

The term BIM (Building Information Modeling) has different meanings for different audiences. This presentation will attempt to give the audience a brief history of where BIM came from and where it seems to be going in the future. The information presented will show how BIM can help nearly all of the project team members from the owner to the interior designer to the contractor. Tony has been a registered architect in the State of Indiana for over 30 years. In that time, he has been involved in architectural design, interior architecture and software development for the architecture/engineering marketplace. He is the first architect in the State of Indiana to become a "Registered Interior Designer" - (R.I.D.) Later this year, he will take the office of President of the IIDA Indiana Chapter. He has been a guest lecturer at Purdue University and IUPUI and has given a number of presentations about CAD and its usage in the AEC community.

.1 CEU “Understanding Wood and Wood Furniture” – presented by John Longfellow, Steelcase

This is a hands-on course that explores the transformation of wood from the forest to furniture, including unique properties of wood and species of wood veneers. Includes cutting methods to achieve different patterns and lay-up techniques; Wood solids characteristics and where used; and construction methods and finishing techniques.

.1 CEU – “Environments for Cancer Care: User Centered Design Principles” – presented by Jeff Fredrickson, Steelcase

Statistics indicate that the number of people living with or surviving cancer will increase 81% between 2000 and 2020. At the same time, the number of patient visits provided by oncologists is expected to increase by only 14% by 2020, due to a shortage of practitioners. How will your clients compete for qualified clinicians? How will they compete for patients? And even more importantly, how will they take care of those patients and the people who will care for them? This seminar will discuss the critical issues affecting oncology care environments and the needs of staff, patients, and care partners.

.1 CEU – “Learnlab Environments” - presented by Amy Boggs, Steelcase

The LearnLab Environment actively supports the many ways that students learn today. The LearnLab grew out of a user-centered design process developed by Steelcase Workspace Futures group to fully understand the needs of today's students, faculty and improving the classroom experience. Key learnings from the research include the following: classrooms more than ever need to support multiple teaching and learning styles; the application of products and tools in the classroom is critical to how well students and teachers use them; better display of information is translated into better retention for students. This course takes architects and designers through the original hypothesis of the research and the findings of the prototype classroom of the future.

Our aim was to provide timely and informative information that will help you survive the current economic climate.

Please be sure to thank all our guest speakers and our sponsors.

Indiana Chapter ASID would like to thank our educational sponsor: Steelcase and Marie Mann for providing our CEU's, and to thank all our guest speakers for taking time out of their busy day to make this a fun and informative event for everyone!



Business Furniture

